

When it comes to domain names, you want to put all your eggs into one basket.



## Consolidate with Ascio

Consolidation means picking up the pieces, putting them together and adding the missing ones, and that is exactly what we'll do. Through consolidation of your domain portfolios we will enable you to focus on your core competencies.

### Gather everything with us

Are your domains scattered across a number of different registrars, NICs or resellers? Having your domains spread among multiple different registrars greatly compounds the number of potential risks and means an increase in costs.

The numerous risks associated with using different registrars could be lost domain names because you forget to renew your domains, or you forget to delete domains since you lack a complete overview of your portfolio among other things.

In addition, if you register domains at multiple registrars you can not take advantage of the larger registrars conditions with the NIC, volume based discounts, and you have to invest in different systems.

### Why should you consolidate?

First of all, you will have just one point of contact for all domain related issues, which secures a continuous information flow that is accurate, reliable and live.

Secondly, you will have access to your entire domain portfolio in one domain management tool – our Ascio Portal.

Thirdly, all of your domain-related invoices will be from Ascio, not from various providers. This makes payment all that much easier.

Fourthly, different registries have different policies in regards to renewal of domains. For your safety and as an added convenience we offer auto-renewal as default. This eliminates the risk of losing domains in your portfolio.

And lastly, through consolidation you will be able to receive the volume discounts, get access to our indept knowledge, economies of scale and get less administration.

### And your customers?

Why should they consolidate with you?

- One provider
- Streamline all information
- Reduce cost and risk
- One point of contact
- Control of domain portfolio
- Clear domain strategy

### We empower you

We will ensure a smooth process when consolidating all your domains with us and depending on your needs we have many

different bulk transfer models which you can choose from.

We are specialised in empowering partners with global domain technology. You will have the full overview and control over your domain name portfolio reducing your administration costs and risks.

We work according to a well-tested business concept and have optimised our processes and systems according to best practise during our 8 years of experience in the domain name business.

Our Key Account Managers have great experience both from a technical and commercial aspect in running large consolidation projects and domain strategy counselling.

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Through consolidation you will be able to receive volume discounts, economies of scale and get less administration - while safeguarding your names at the same time.

#### Consolidation process

Ascio will help you if you choose to consolidate all your domains with us. Your dedicated Key Account Manager will be able to guide you through the process of consolidating.

Depending on the project (TLDs, volume etc.) we can automate administrative tasks such as generation of orders, obtain auth. codes, release domain names from current providers among other things.

The project plan will consist of:

- Goals and communication lines
- Mile stones
- Definition of all tasks
- Estimation of completion date for each TLD
- Project end documentation

#### Cover the world with us

We perceive our partner relationships as a partnership where both parties should experience a win-win situation.

You will get a unique local service with fast response time. Our staff speaks your local language and have in-dept domain knowledge about requirements, processes and the technical aspects of DNS which we are all willing to empower you with.

With Ascio you can cover the world of ccTLDs enabling you to broaden your offering towards your customers and thereby dramatically increase your revenue.

If you are interested in hearing more about consolidation and how we can help you then please contact our Danish or German office.

#### Benefits from consolidating with us:

- One point of contact - your own dedicated Key Account Manager
- A unified portal to perform all types of transactions - Ascio Portal
- Reduction of risks - auto-renewal is default
- Complete overview of your portfolio - less administration
- Volumen discount - reduction of costs
- Broaden your offering towards your customers - we offer 250 ccTLDs worldwide coverage
- Transparency - by using our portal, the knowledge that we share with you enables you to see through the procedures which each ccTLD requires
- Online access to transaction history and invoices

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## ABOUT ASCIO

Ascio is part of Group NBT plc., the leading UK Domain Name Management Company. Founded in 1999 Ascio currently has a total of more than one million domains under management and employs 275 people in offices in Copenhagen, New York, London, Vienna, Nice, Madrid, Zurich, Oslo and Munich. Ascio is responsible for the provision of Domain Portfolio Management services indirectly through more than 300 partnerships. These partners primarily include telecom operators; web hosting companies, Internet access providers and IP law firms.